

Mark Franks was born and raised in Okaloosa County and graduated from Fort Walton Beach High School in 1989. He and his family have deep roots in the area going back to the 1930's. Mark's Great-Grandfather James Hayes built several small businesses in Fort Walton Beach during the 40's and 50's which included Goofy Golf (1959), a miniature golf course that has become a local landmark and is still in operation today. Mark has been involved in Government and politics for over two decades and he currently chairs the Community Perspectives/Government Affairs Committee for the Greater Fort Walton Beach Chamber of Commerce.



Mark has been employed with Eglin Federal Credit Union for just under twenty years and currently manages the mortgage services department at the EFCU main branch by the Shalimar Bridge. He earned his BS degree in Management followed with an MBA from Troy University. Besides being the new Mayor of Shalimar, Mark will also serve as a board member on the Executive Board of the Okaloosa County League of Cities (OCLOC).

Luoma, his wife of 24 years, along with their Olde English Bulldogge, "Harley" live on Sunset Bay Court. Luoma was born in Colorado and grew up in the bluegrass state in a suburb of Lexington, Kentucky. In their free time, Mark and his wife like to garden, ride their Harley –Davidson, enter their 1971 Mustang Mach 1 in local car shows, travel to historical sites and shop for antiques. They also love to stay active in the community and are members of the Shalimar United Methodist Church.